

Aftercare Instructions

What to Expect

After treatment, it is normal to feel a sunburned sensation for a couple of days followed by dry, itchy, or tender skin. Brows will appear darker and bolder a few days after the appointment. During healing, they will lighten 30-40% and shrink in size. Healing process takes approximately 4-6 weeks. As your skin naturally exfoliates and regenerates, you will notice color change, disappear, and reappear as they settle. Color may flake off and appear softer and less visible but will slowly reappear over the next few weeks. This is all absolutely normal, and why two appointments may be necessary. Be patient and know that this is all part of the normal and expected healing process.

Washing Instructions

Washing the tattooed area 3-5 times a day for 3-4 days (or until the brows begin flaking). Your skin will be assessed to decide how often they should be washed a day. Using lukewarm water and a gentle cleanser, lightly massage the brows in small circles, pat dry with a soft tissue or cotton round, and apply a rice grain amount of provided after care ointment to each brow every time they are washed. Begin washing your brows about 1-2 hours after your service. Keep the area clean and allow the skin to breathe for the best retention results. Applying too much ointment can result in temporary small bumps around the brows.

Recommended Cleansers

Gentle cleansers by the brands Cerave', Cetaphil, or Ponds are best. Avoid using cleansers that contain oils, charcoal, or acids. Avoid using bar soap and micellar cleansers.

What to Avoid for 7-10 days:

- These activities may be resumed once the brows are completely done flaking: Increased Sweating, Exercise, Strenuous Activity
- Getting your brows/forehead wet outside of the instructed washing (shower/saunas/jacuzzies)
- Tanning bed use at any point after having brows tattooed will result in discoloration and premature fading.
- Natural UVB/UVA rays pose risk of discoloration. When brows are done flaking, wearing an SPF will prevent discoloration and fading.
- Always let estheticians know of any permanent makeup procedures before receiving peels, micro needling, microdermabrasion, or lasering services.
- Do not pick at flaking or possible scabbing. This will pull the ink out permanently.
- Wash hands prior to washing brows, and wash pillowcases to lower the risk of infection.
- Avoid Retin-A, retinol, Vitamin A or oils on the forehead.
- No lotion, non-gentle cleansers, or makeup should be applied to the brows until they are done flaking.

During and Post Healing

Continue to minimize sun exposure. A moisturizer with an SPF of at least 15 is recommended to protect pigment from the sun's rays. Laser on treated area can cause the ink to discolor. Exfoliating and skin lightening products (chemical peels, alpha & beta hydroxyl acids) promote ink loss, these products should be avoided on the treated area. Any form of topical Vitamin A should be avoided on the forehead altogether. Facial oils and natural skin oils on the forehead will result in blurred hair strokes over time. If having an MRI, advise the health care workers of any permanent makeup procedures. The ink used at Studio Fresh does not contain heavy metals.

Please email Thereasa at thereasa.dougan@gmail.com with any questions or concerns.